

EARLY CHILDHOOD (EC) ITM 2025

Accessible, Affordable, Quality Early Childhood Services
Through Quality Preschools and a Skilled and Productive Workforce.

A Address evolving preschool needs

- **Explore new, flexible service models** to optimise resources and address changing preschool needs of families.
- **Build larger childcare centres** for more efficient operations while ensuring a conducive preschool learning environment.
- **Improve preschool quality** by translating research into new approaches to improve teaching, training and child outcomes.

B Drive digital transformation to improve productivity and service delivery

- **Enable system interfaces between ECDA and operators** for seamless data transfers, and auto processing of applications.
- **Incentivise adoption of both off-the-shelf and advanced technological solutions** to support centre operations, child development and staff training.
- **Strengthen operators' HQ, administrative and professional capabilities** to drive improvements across their centres.

C Make the EC profession a Career of Choice

- **Uplift salaries** to be market-competitive and commensurate with growing competencies.
- **Grow EC workforce by at least 2,500 by 2025, up from over 24,000 today.**
- **Focus on professional development** to deepen expertise and **long-term career advancement of EC educators.**
- **Enhance working conditions** to promote physical and mental well-being and work-life balance.

D Build a resilient sector with enhanced business continuity capabilities

- **Enhance preschool physical and digital infrastructure** to be pandemic-resilient.
- **Strengthen capacity for sustained emergency operations.**
- **Collaborate with industry partners** to build relief manpower pool.